

- **How Politics Works**
- **Why the Oil Business Does So Poorly In the Public Eye**
- **How We Can Do Better**

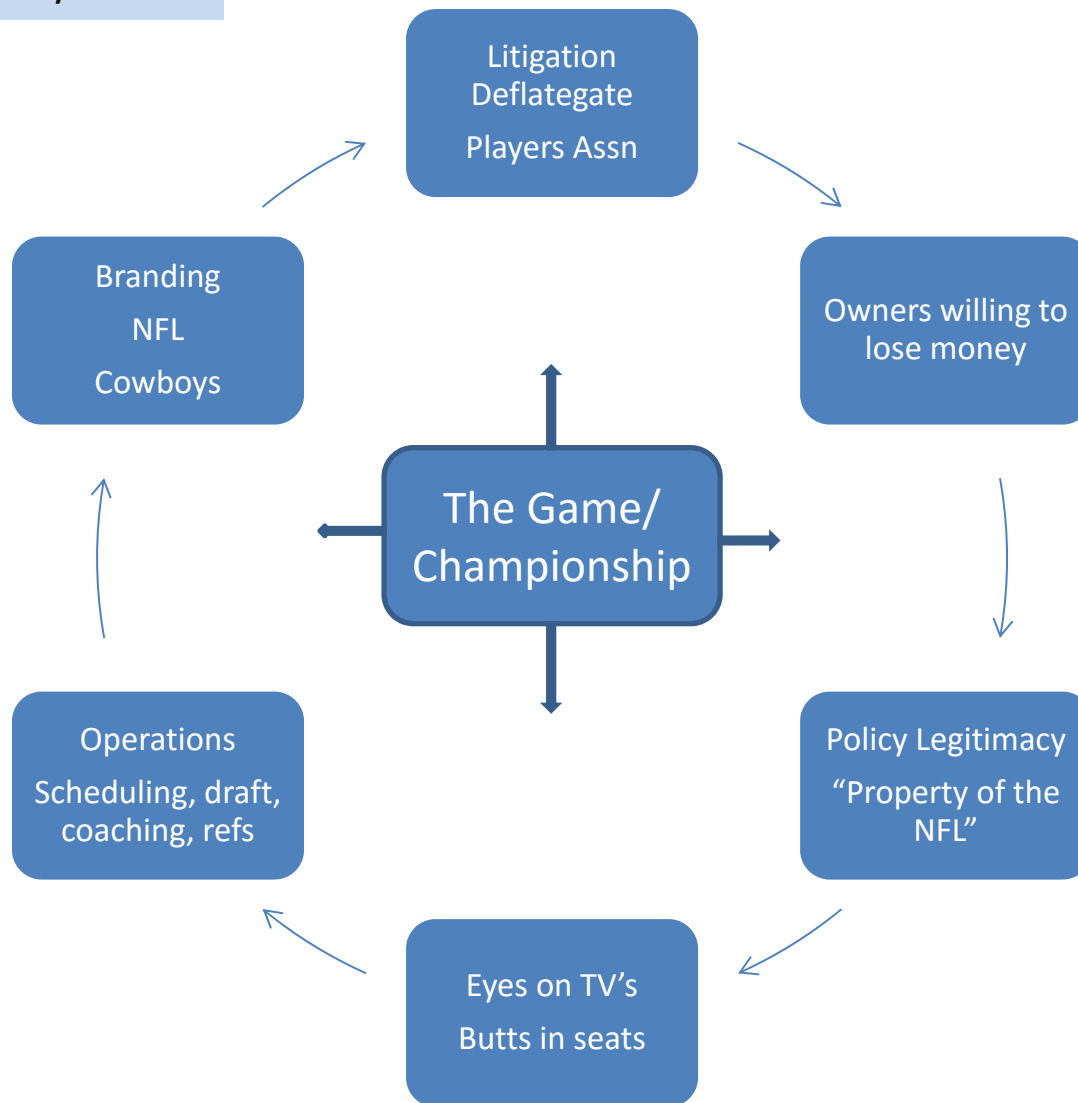
How Politics Works

*The ultimate instrument of power is the
ability to define the alternatives.*

How Politics Works



Social Enterprises/ NFL



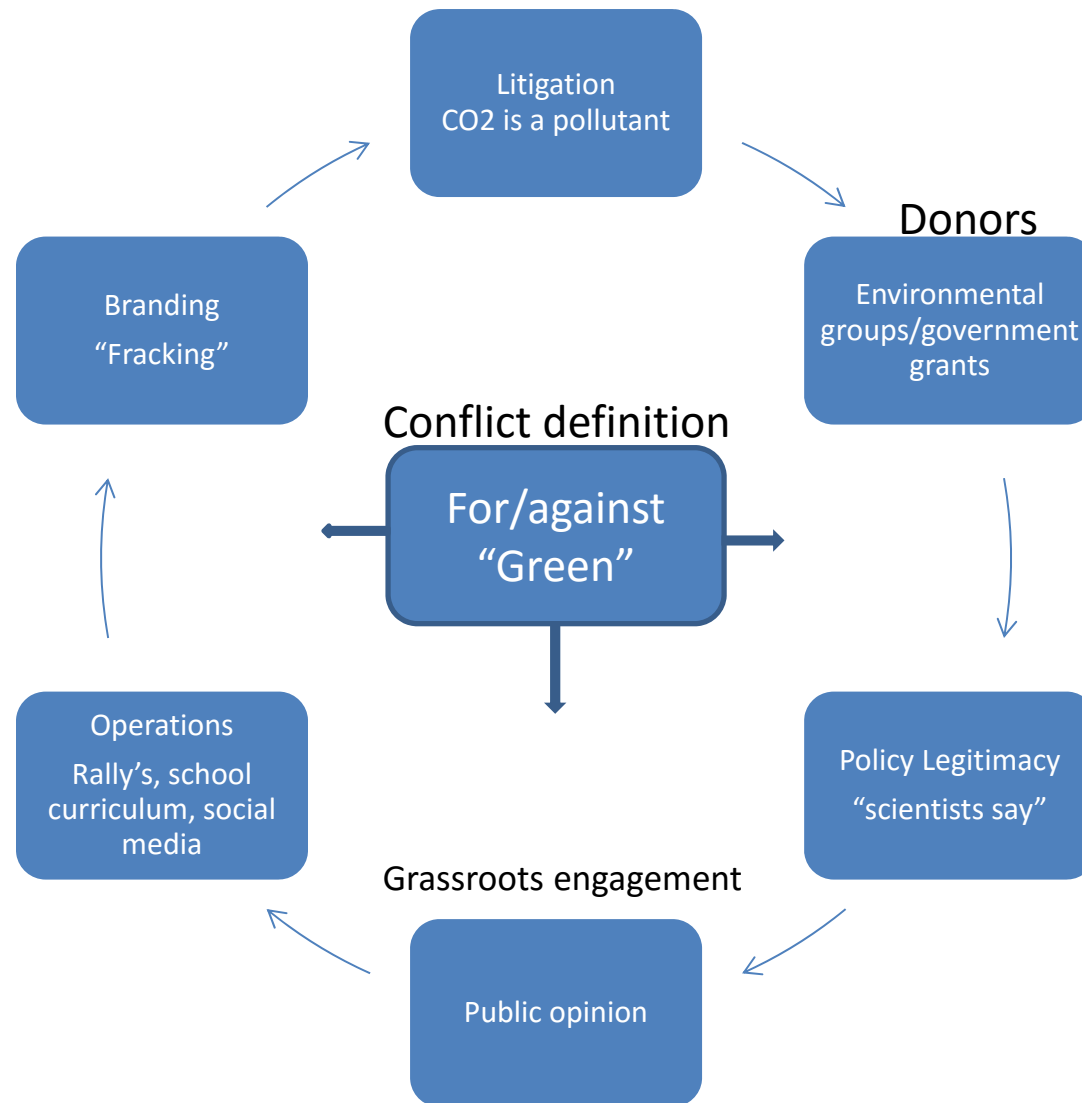
How Politics Works



The ultimate instrument of power is the ability to define the alternatives.

- 1) Do you think we should have a polluted, nasty dying earth where people are unhealthy or a green earth with healthy, happy people?
- 2) Do you think we should have an impoverished earth, with a quarter of the population we have now, and people pushing the earth's resources to the limit, or an industrial society where there is plenty for all?

How Politics Works



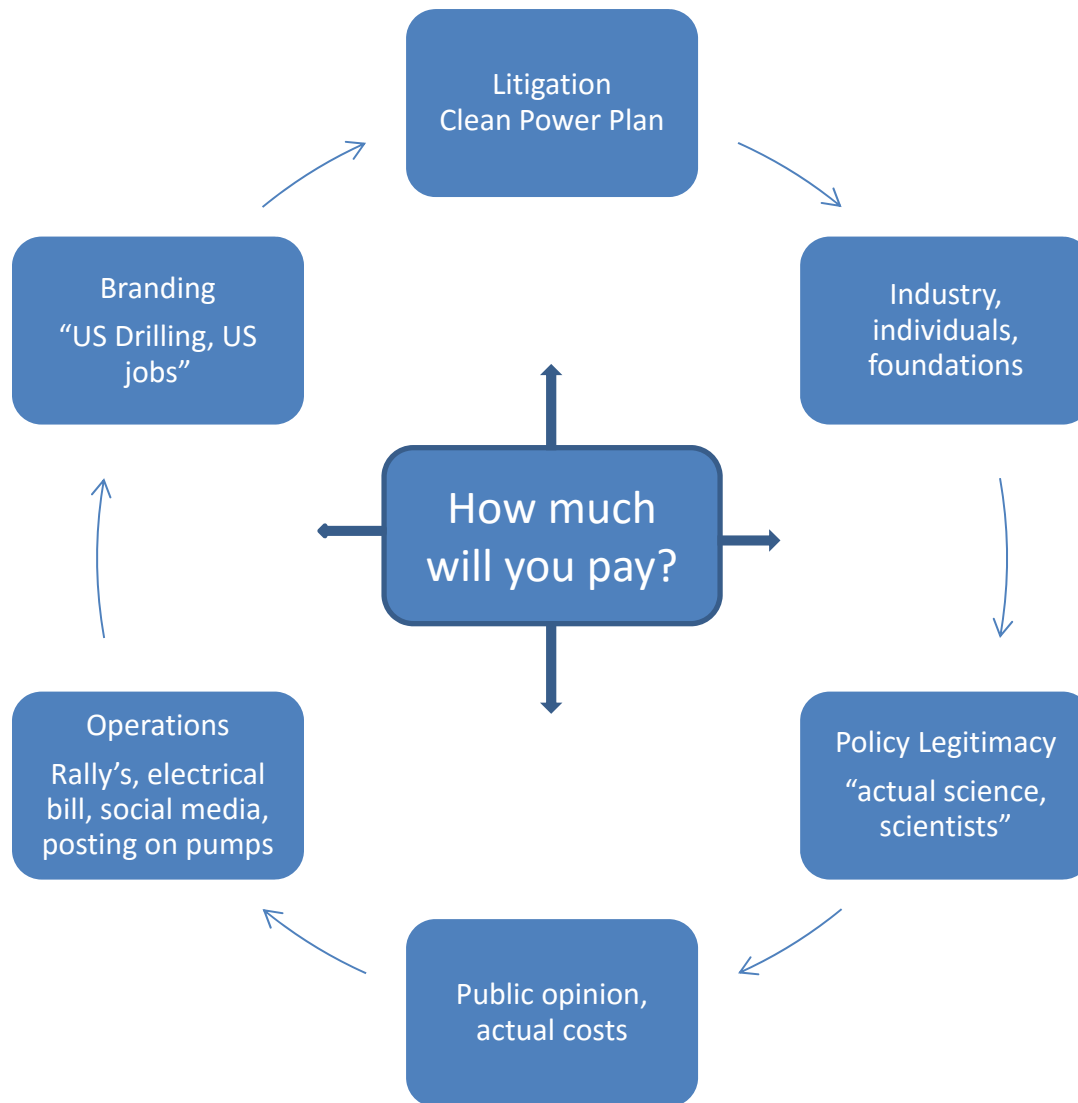
The ultimate instrument of power is the ability to define the alternatives.

How much extra are you willing to pay for gasoline and electricity to support the unsupported claims of those who want to have government make choices instead of you making choices?

Actual facts about petroleum

- 100% Organic
- 100% plant based
- 100% biodegradable
- Naturally occurring, no synthetics
- Nature's solar power (photosynthesis)
- Methane is the natural product of "biodegradable"
– one of the primary sources of methane is rain forests
- Renewable
- Saved the whales
- Caused the earth to be able to hold 8 billion people

How Politics Works



Why We Do So Poorly

- Lack of price transparency for decades
- Standard Oil
- Run over people (arrogance)
- Commodity, we don't have to market much
- Engineers, scientists and accountants
- We don't need to "Pay to play"

How We Can Do Better

- Learn the process
- Contest, have some courage
- Unite

Learn More

- www.ConventionOfStates.com
- www.EmpowerTexans.com

