

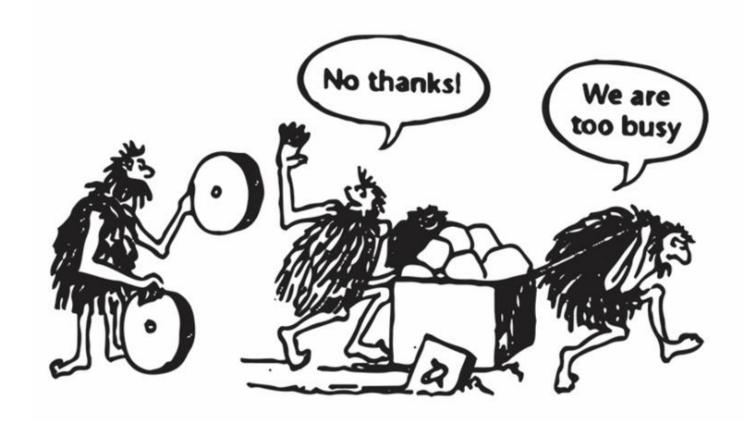




How The Petroleum Industry Can Benefit From External Technology



Too Busy to Care About External Technology?





External Technology Why Should You Care?

- Innovate or fall behind
- Innovations are new for about 6-12 months
- Leverage R&D expenditures by others
- Looking externally spurs creative thinking internally
- Accessing innovation before your competitors yields a competitive advantage



Benefits of Accessing External Technologies

- Avoid the substantial time and cost of developing new technologies in-house
- Improve efficiencies and become more profitable
- Establish technology relationships outside of this industry
- Develop new product suppliers
- Gain lasting competitive advantages

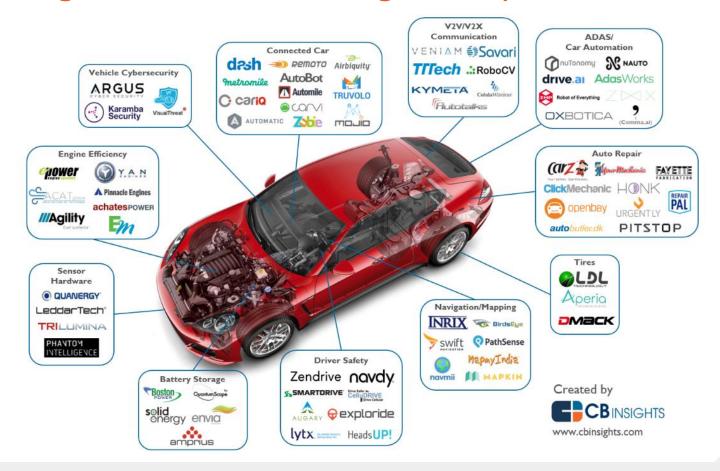


Ignoring External Technologies May Not Be Viable





Ignoring External Technologies May Not Be Viable





Examples of External Technologies

- High vibration fastener (medical and aerospace)
- Water cooled channels in motor stator (electric vehicles)
- High-power ultrasonic fouling removal (mining)
- Advanced underwater imagery (deep sea expeditions)
- Real-time analysis of colloidal solutions (pharma)
- Terahertz spectrum for NDT (automotive, security)

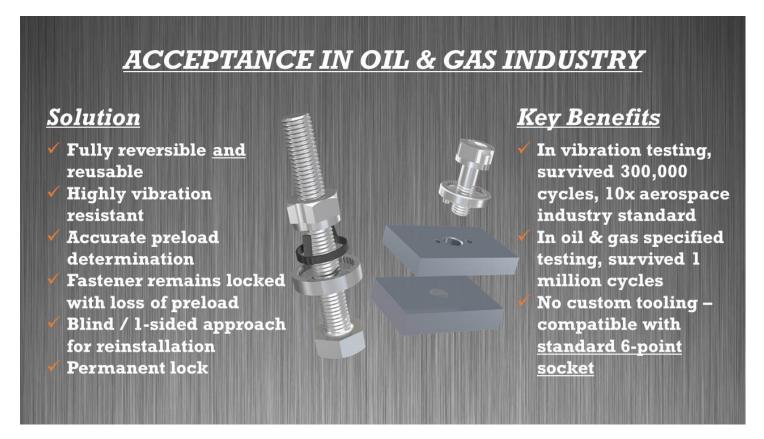


High Vibration Fastener

- Initially developed for medical and aerospace (Boeing Helicopter, Gulfstream, etc.)
- Remains locked in very high vibration environments (1+ million vibration cycles)
- Removable and scalable for different size applications
- Commercially available
- Oil & Gas deployments shale shakers, downhole tools



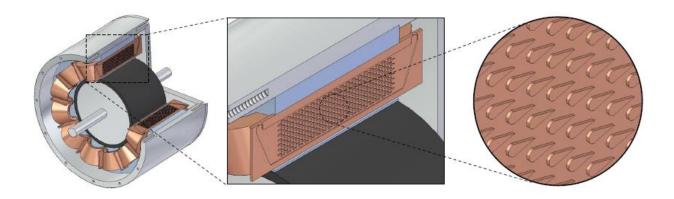
High Vibration Fastener





Water Cooled Channels in Motor Stator

- Increased heat removal & 4X more torque per volume
- Same torque in a much lighter motor or substantially more torque in the same sized motor
- Oil & gas downhole drilling, submersible pumps





Water Cooled Channels in Motor Stator



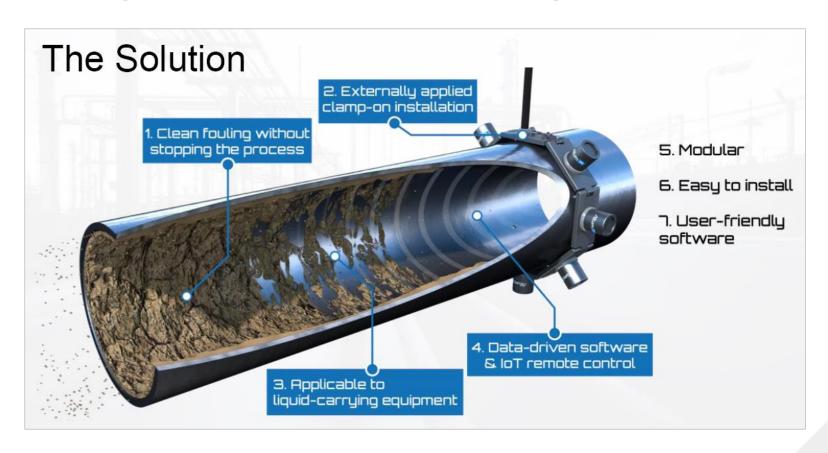


High-Power Ultrasonic Fouling Removal

- Focused ultrasound to clean fouled pipelines, heat exchangers, pressure vessels, tanks, etc.
- No process stoppage, no dismantling, no chemicals, no holes
- Ultrasound transducers are mounted externally
- Specialized software to pinpoint the cavitation cloud
- Oil & gas toxic / hazardous fouling inside pipes, separators, tanks



High-Power Ultrasonic Fouling Removal



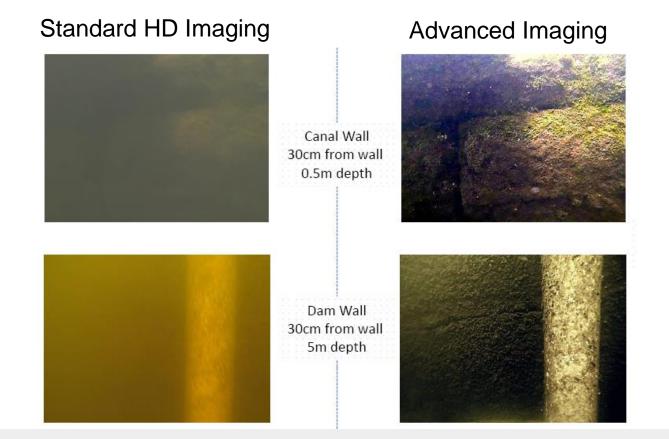


Advanced Underwater Imagery

- High fidelity underwater imaging in turbid conditions
- Combine sonar, LIDAR, visual, etc.
- Geo-tagging for change detection over time
- Satellite style representation of an entire asset
- Corrosion, cracks, biofouling
- Oil & Gas inspection of MODU mooring chains in lieu of dry docking, underwater pipeline surveys



Advanced Underwater Imagery



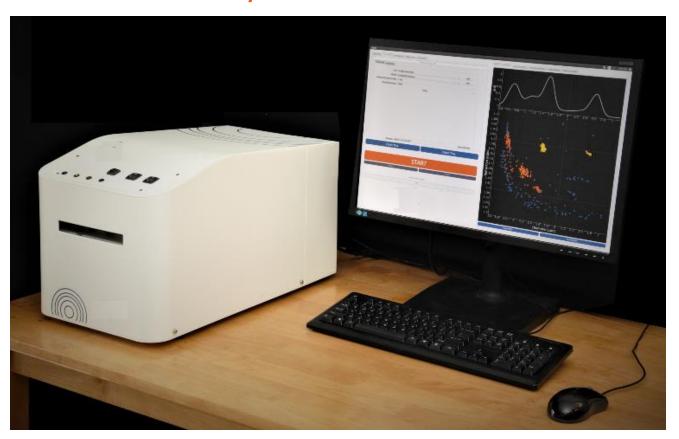


Real-time Analysis of Colloidal Solutions

- Records and analyzes holograms of every particle in a colloidal sample
- Provides more information about colloidal dispersions than any other competing technology
- Particle size distribution, dispersion composition, particle concentrations – in real-time
- Instrument is portable
- Oil & Gas drilling fluids, produced fluids, hydrocarbons

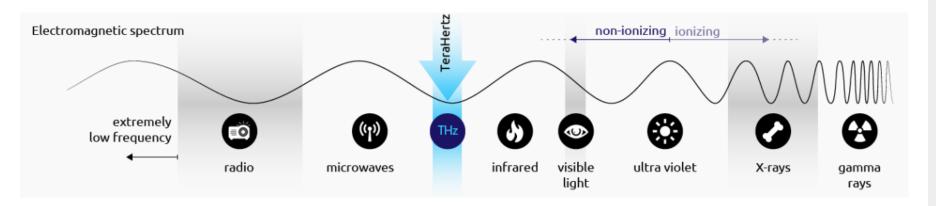


Real-time Analysis of Colloidal Solutions





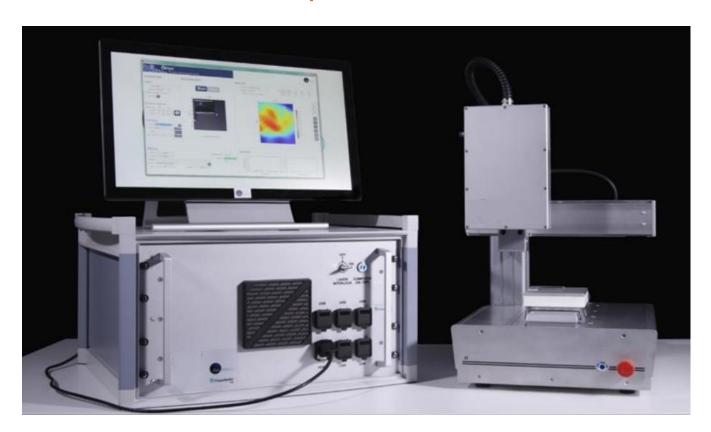
Terahertz Spectrum for NDT



- Terahertz waves penetrate insulation, paint, rocks, etc.
- Human exposure safe, won't damage inspected material
- Oil & gas real-time core analysis, corrosion under fire proofing



Terahertz Spectrum for NDT





Where Do We Find External Technologies?

- Events Outside the Oil Industry
- Accelerators & Incubators (over 2,000 worldwide including private & corporate)
- Maker Spaces (over 1,300 worldwide)
- Venture Funding (corporate and private)
- Crowdfunding Sites (Kickstarter, Indiegogo, etc.)
- Angel Investors
- Referrals



Makerspaces Worldwide

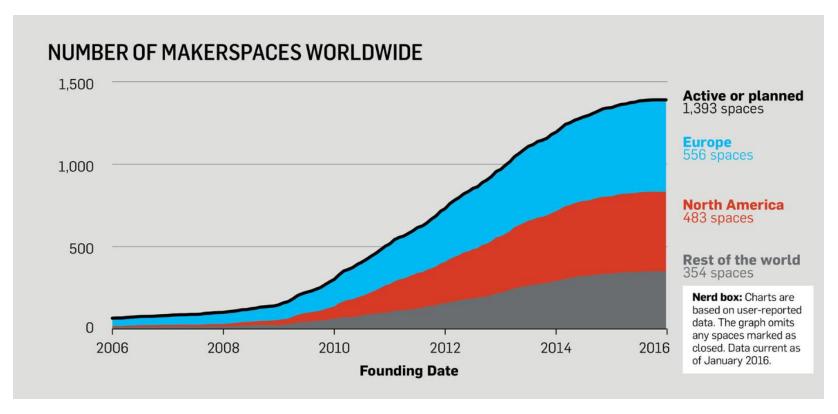
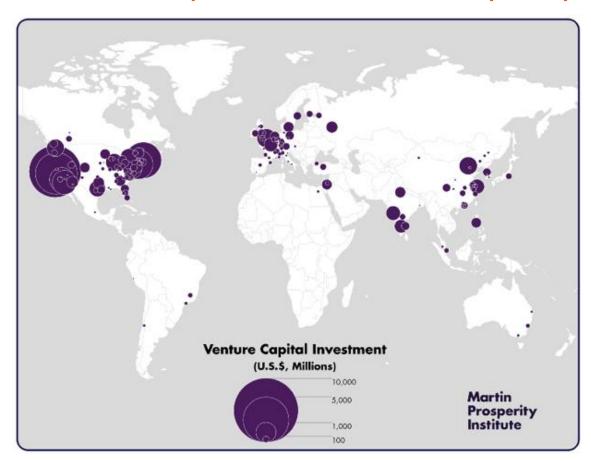


Chart by Katie Peek Data Sources: Hackerspaces.org; U.S. Census Bureau

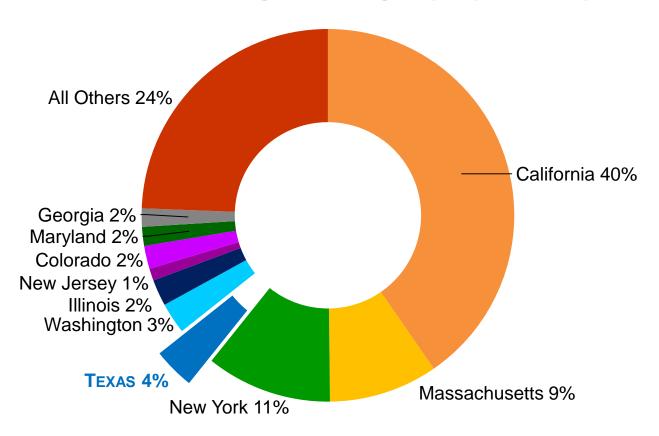


Venture-Capital Investment by City





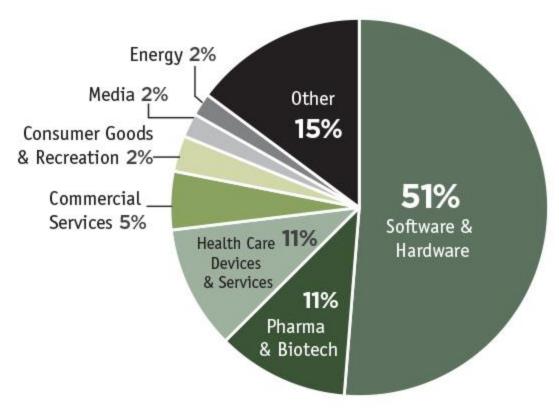
2015 Venture Funding - Geography is Important!



Source: NVCA Yearbook 2016



Percentage of U.S. VC Investment by Sector in 2016



Source: National Venture Capital Association, "Venture Monitor," Q4 2016, p.9.



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